

BUSINESS PROFILE

BROWARD BARK

CONNECTING BROWARD COUNTY DOG LOVERS

BY JESSICA HERNANDEZ

Founded in 2021, Broward Bark began as a social media passion project, bringing together local dog lovers through community engagement. Over time, it evolved into a trusted resource for dog parents in Broward County. The brand expanded significantly by launching a dedicated email newsletter and an online directory to help local dog owners discover trusted dog-related businesses and services.

With a lifelong love for dogs and a deep appreciation for the joy they bring, Broward Bark's founder has always been drawn to the vibrant and welcoming community of dog enthusiasts. This passion fuels the mission of creating an inclusive, informative, and fun hub for dog lovers across the county.

At Broward Bark, we believe that dogs are more than just pets—they're family. Our mission is to provide Broward County dog parents with a reliable, community-driven platform where they can find the best local businesses, services, and events. Our online directory, similar to Yelp but tailored for dog lovers, features business ratings and reviews to help pet parents make informed decisions.

Beyond the directory, our widely-read email newsletter connects thousands of local dog owners with the latest dog-friendly events, hotspots, and adoption opportunities. Our active social media presence helps spread the word about rescue dogs needing homes, ensuring our furry friends find loving families.

Broward Bark was inspired by a vision to create the go-to online community for Broward County dog parents. The ultimate goal is expanding beyond digital connections and hosting in-person, dog-friendly events that unite the community. As the saying goes, "If you love what you do, it never feels like work"—and that's precisely the feeling behind Broward Bark. It's more than a business; it's a passion.

Running Broward Bark is never a dull experience! Working from home alongside two dogs, a cat, and a rabbit means every day is full of surprises. From playful antics to unexpected chaos, the office dynamic is always entertaining. Capturing these hilarious moments on video adds an extra layer of fun to the job—because when your coworkers have four legs and wagging tails, there's never a dull moment!

An entrepreneur since the 1990s, the founder of Broward Bark has built and sold multiple successful online businesses. Currently residing in Coral Springs, he shares his home with his wife, an art teacher for Broward County Schools, and their daughter, a sixth grader. Two dogs, a cat, and a rabbit complete their household, making life a constant adventure.



Deeply involved in the local pet community, he regularly attends events to promote awareness of Broward Bark and support local rescues, the Broward County Animal Shelter, and the Humane Society. Through networking and outreach, Broward Bark continues to grow as a trusted resource for dog parents across Broward County.

Stay connected with Broward Bark through our newsletter and social media to discover the best dog-friendly spots, events, and resources in Broward County. We can make our community even more welcoming for our furry family members!

Life is short—wag more, bark less, and explore the best dog-friendly spots with Broward Bark!

